

# CALEIDO CONCEPT NO.1



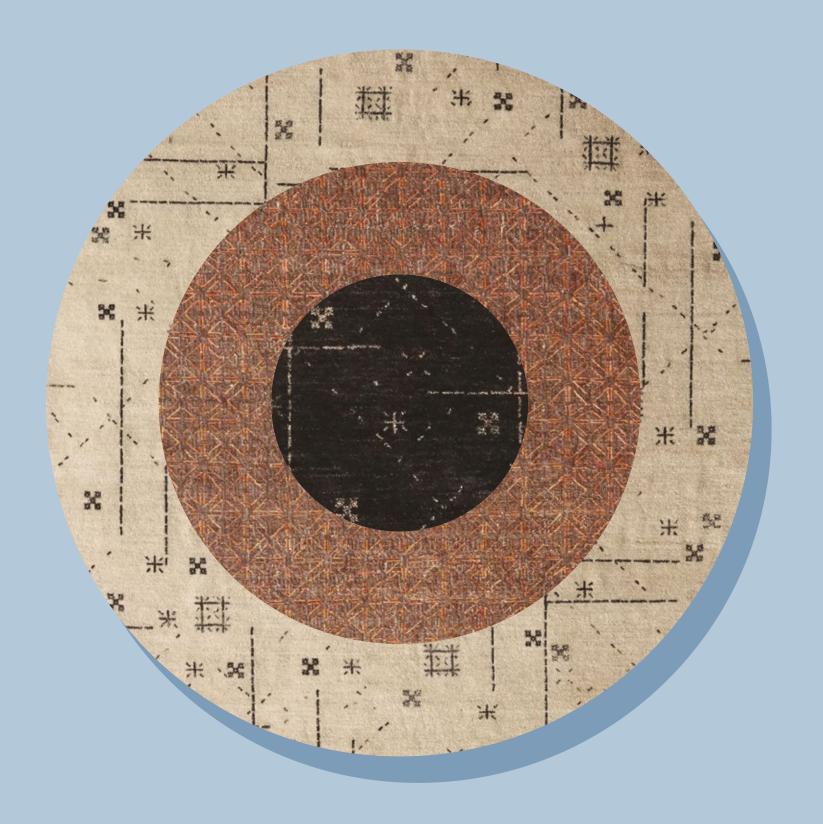
# CALEIDO CONCEPT NO.1

www.battilossi.com

# Caleido captures the complexity and infinite possibilities of our modular collection.

The name for this concept is derived from the kaleidoscope, the optical instrument familiar from childhood where internal angled mirrors create prismatic reflections. Combining the Ancient Greek words *kalos*, "beautiful, beauty", and *eidos*, "that which is seen: form, shape", Caleido captures the complexity and infinite possibilities of our modular collection.

The collection has three key elements: tone, pattern and weaving technique. Like playing with a kaleidoscope, different elements can be assembled, disassembled and reassembled with ease to find the perfect bespoke rug.





Caleido Concept No.1

# WEAVING TECHNIQUES













# **TANGO**

A bespoke sophisticated flat weave technique where scattered knotted pile is added throughout the weave to create an even richer texture.

The technique is made of a combination of an embroidery "soumak" weaving (typically practised in Azerbaijan, especially in the 18th and 19th century) and a flat woven "kilim" base, together creating a variegated aesthetic and tactile perception.

# **IBIZA**

Ibiza is the weave technique that interprets a 15th century Spanish knot where knots, instead of being tied in an orthogonal organization, are alternated in a diagonal one. Battilossi's innovative knotting technique creates a surface with a distinct elegant texture look and feel.

# **GAMLA**

A quite original and unique mixed technique where a 'Scandinavian' knot-pile feeling meets 'soumak' weaving. This combination creates a lively three-dimensional rug surface.

# Details create design clarity.

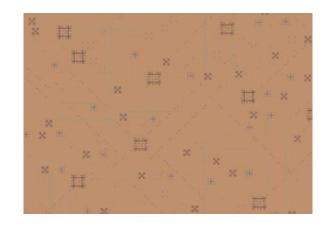
The Caleido Concept collection reflects our focus on how details of weave and texture can enhance pattern and colour to create rugs that express our exclusive and individual yet straightforward approach to sophisticated design.

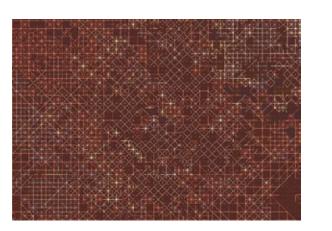


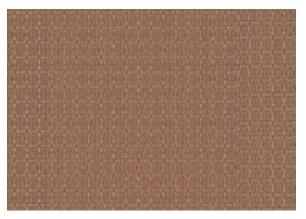


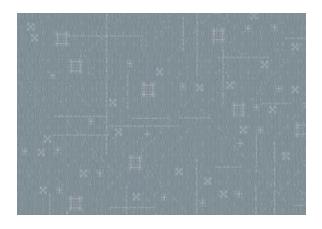
# Caleido Concept No.1

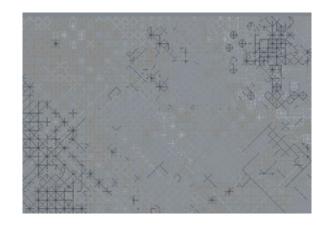
# **PATTERNS**

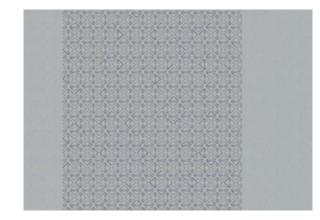












# **FRACTO**

A clean, light, delicate design. The pattern is made up of just a few motifs: dots and lines that meet and turn into subtle shapes.

# **FROST**

In this design, elaborate combinations of motifs result in a richly decorated surface.

# **FUROSA**

The pattern of crosses and stars is so dense that it creates an interlocking network across the entire surface. To complete the design, two barely noticeable bands give movement and frame the carpet.

# Shades within the tonal groups can be easily combined with harmonious results.

The colours of the Caleido palette offer infinite combinations, and are divided into three tones: light, medium and dark. Shades within the tonal groups can be easily combined with harmonious results. The tone describes the perception of a carpet as a whole. The intention is always to obtain a bright and brilliant result, even in dark tone carpets. The tones are designed to work seamlessly with our patterns and weaves.



# LIGHT TONE





















Fracto in Autumn

Fracto in Yogurt

Frost in Bermuda

Frost in Raincloud

Frost in Vanilla

Furosa in Chestnut

Furosa in Trueblue

Furosa in Venice

# **MEDIUM** TONE





















Fracto in Adobe

Fracto in Cactus

Fracto in Tiffany

Frost in Oysterbay

Frost in Seashell

Frost in Truffle

Furosa in Capri

Furosa in Navy

Furosa in Starburst

**DARK TONE** 



















Fracto in Ink

Fracto in Rust

Fracto in Sandstone

Frost in Emerald

Frost in Jazzberry

Frost in Mamba

Furosa in Grape

Furosa in Teal

# Caleido Concept No.1 — TONES

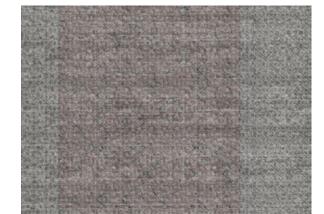
# **LIGHT TONES**



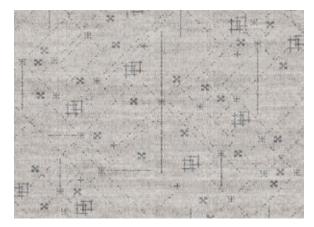
Fracto in Autumn



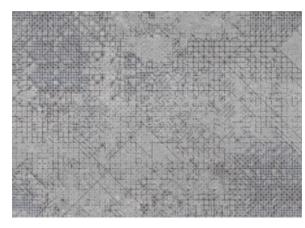
Frost in Bermuda



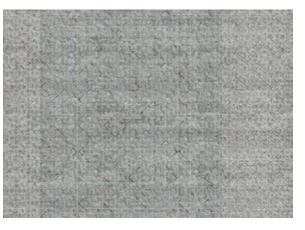
Furosa in Chestnut



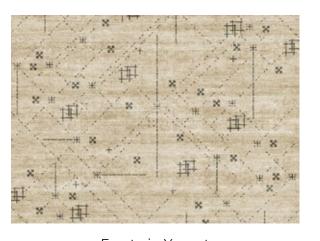
Fracto in Chalk



Frost in Raincloud



Furosa in Trueblue



Fracto in Yogurt



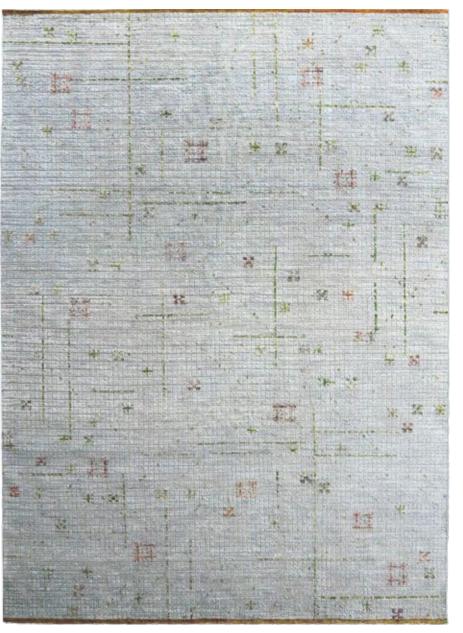
Frost in Vanilla



Furosa in Venice

# **Caleido Concept No.1 LIGHT TONE**

# **FRACTO IN AUTUMN**



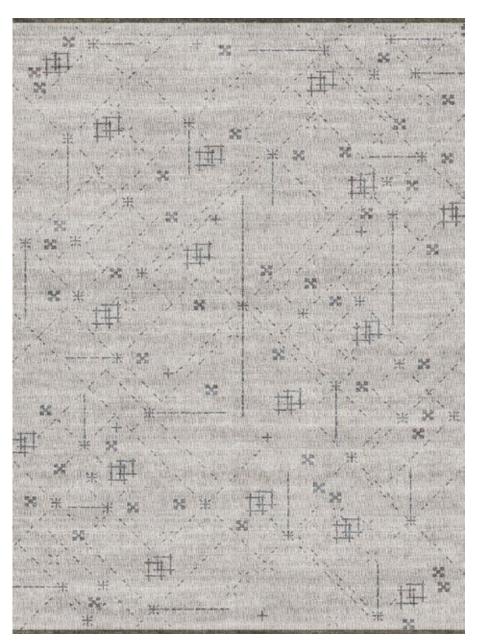
Size 220 x 300 cm





Design&Colour Fracto in Autumn Weaving Technique Gamla **Production** Hand-knotted in 100% Ghazni wool in Lahore, Punjab Custom materials, colours and sizes available upon request

# **FRACTO IN CHALK**



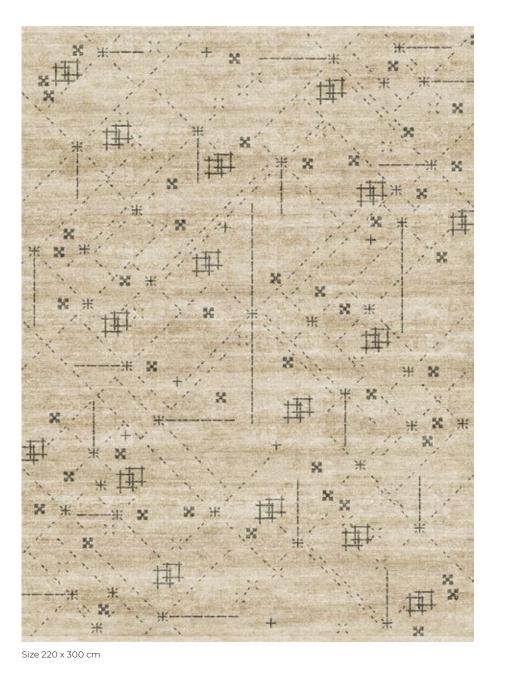




Size 220 x 300 cm

Design&Colour Fracto in Chalk
Weaving Technique Tango
Production Hand-knotted in 100% Ghazni wool in Lahore, Punjab
Custom materials, colours and sizes available upon request

# **FRACTO IN YOGURT**

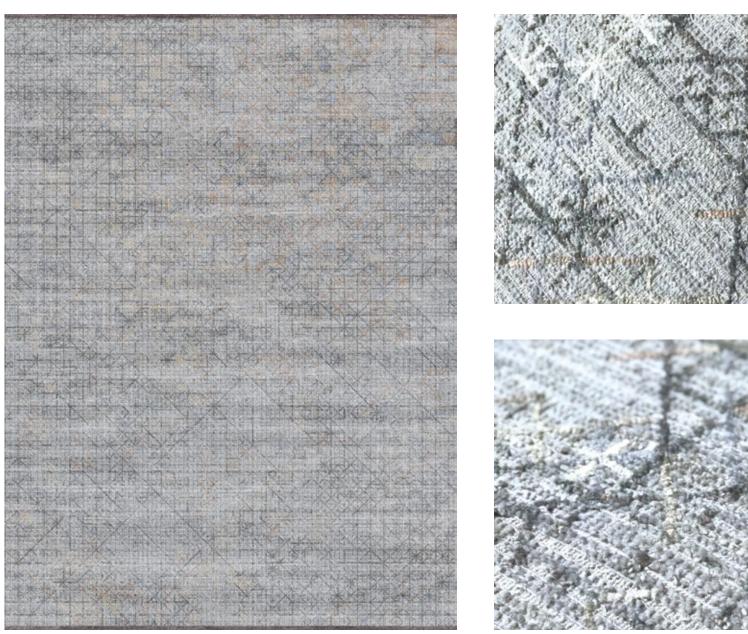






Design&Colour Fracto in Yogurt
Weaving Technique Ibiza
Production Hand-knotted in 100% Ghazni wool in Lahore, Punjab
Custom materials, colours and sizes available upon request

# **FROST IN BERMUDA**



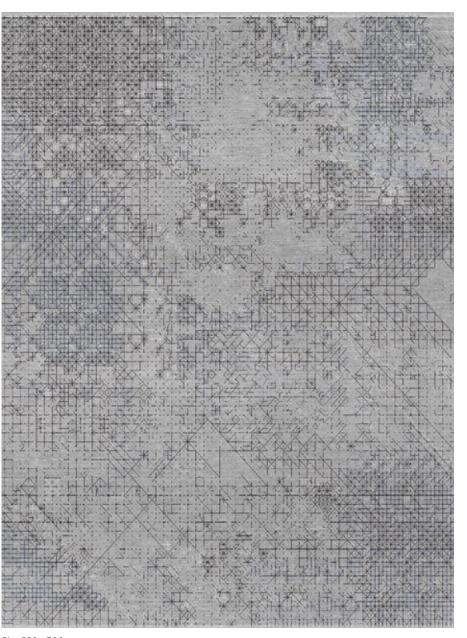
Size 220 x 300 cm





Design&Colour Frost in Bermuda Weaving Technique Gamla **Production** Hand-knotted in 100% Ghazni wool in Lahore, Punjab Custom materials, colours and sizes available upon request

# **FROST IN RAINCLOUD**







Size 220 x 300 cm

Design&Colour Frost in Raincloud Weaving Technique Ibiza **Production** Hand-knotted in 100% Ghazni wool in Lahore, Punjab Custom materials, colours and sizes available upon request

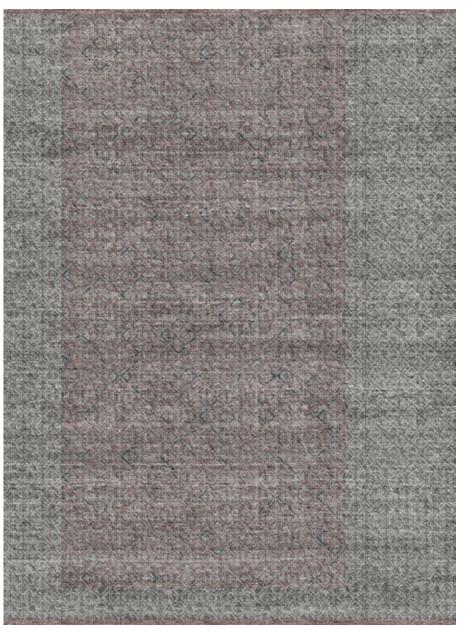
# **FROST IN VANILLA**



**Design&Colour** Frost in Vanilla **Weaving Technique** Tango **Production** Hand-knotted in 100% Ghazni wool in Lahore, Punjab

Custom materials, colours and sizes available upon request

# **FUROSA IN CHESTNUT**



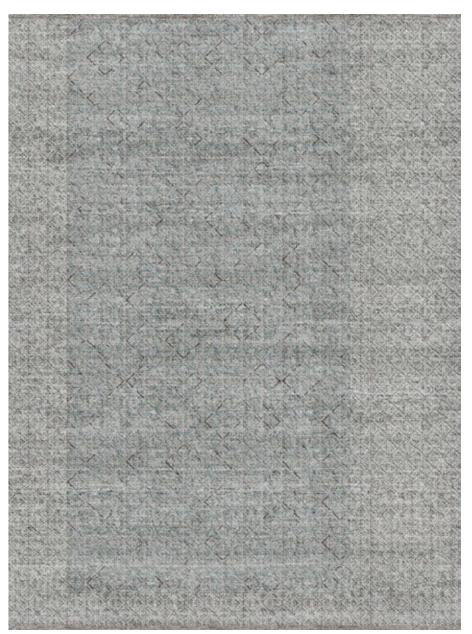




Size 220 x 300 cm

Design&Colour Furosa in Chestnut
Weaving Technique Gamla
Production Hand-knotted in 100% Ghazni wool in Lahore, Punjab
Custom materials, colours and sizes available upon request

# **FUROSA IN TRUEBLUE**







Size 220 x 300 cm

Design&Colour Furosa in Trueblue
Weaving Technique Tango
Production Hand-knotted in 100% Ghazni wool in Lahore, Punjab
Custom materials, colours and sizes available upon request

# **FUROSA IN VENICE**







Size 220 x 300 cm

Design&Colour Furosa in Venice
Weaving Technique Ibiza
Production Hand-knotted in 100% Ghazni wool in Lahore, Punjab
Custom materials, colours and sizes available upon request

# Caleido Concept No.1 — TONES

# **MEDIUM TONES**



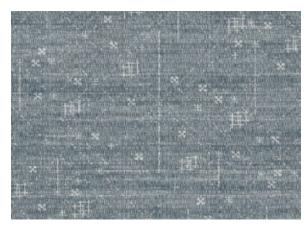
Fracto in Adobe



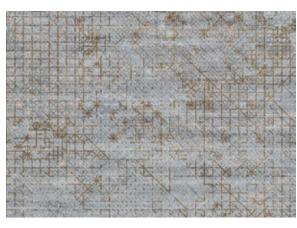
Frost in Oysterbay



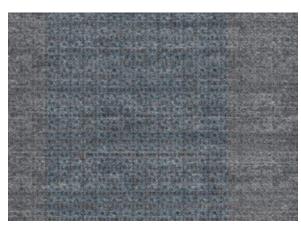
Furosa in Capri



Fracto in Cactus



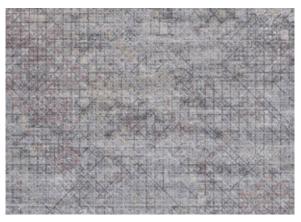
Frost in Seashell



Furosa in Navy



Fracto in Tiffany



Frost in Truffle



Furosa in Starburst

# **Caleido Concept No.1 MID TONE**

# **FRACTO IN ADOBE**

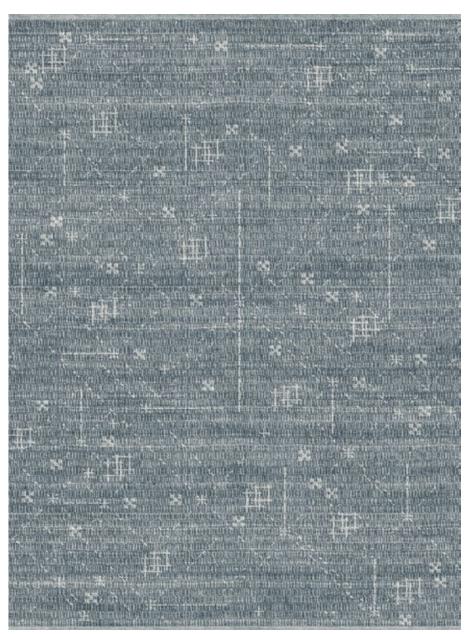




Size 220 x 300 cm

Design&Colour Fracto in Adobe Weaving Technique Ibiza **Production** Hand-knotted in 100% Ghazni wool in Lahore, Punjab Custom materials, colours and sizes available upon request

# **FRACTO IN CACTUS**







Size 220 x 300 cm

Design&Colour Fracto in Cactus
Weaving Technique Tango
Production Hand-knotted in 100% Ghazni wool in Lahore, Punjab
Custom materials, colours and sizes available upon request

# **FRACTO IN TIFFANY**



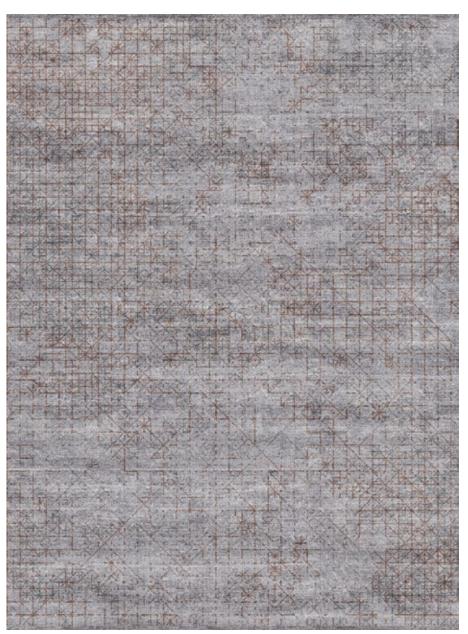




Size 220 x 300 cm

Design&Colour Fracto in Tiffany
Weaving Technique Gamla
Production Hand-knotted in 100% Ghazni wool in Lahore, Punjab
Custom materials, colours and sizes available upon request

# **FROST IN OYSTERBAY**







Size 220 x 300 cm

Design&Colour Frost in Oysterbay
Weaving Technique Ibiza
Production Hand-knotted in 100% Ghazni wool in Lahore, Punjab
Custom materials, colours and sizes available upon request

# **FROST IN SEASHELL**







Size 220 x 300 cm

Design&Colour Frost in Seashell
Weaving Technique Tango
Production Hand-knotted in 100% Ghazni wool in Lahore, Punjab
Custom materials, colours and sizes available upon request

# **FROST IN TRUFFLE**







Design&Colour Frost in Truffle
Weaving Technique Gamla
Production Hand-knotted in 100% Ghazni wool in Lahore, Punjab
Custom materials, colours and sizes available upon request

# **FUROSA IN CAPRI**

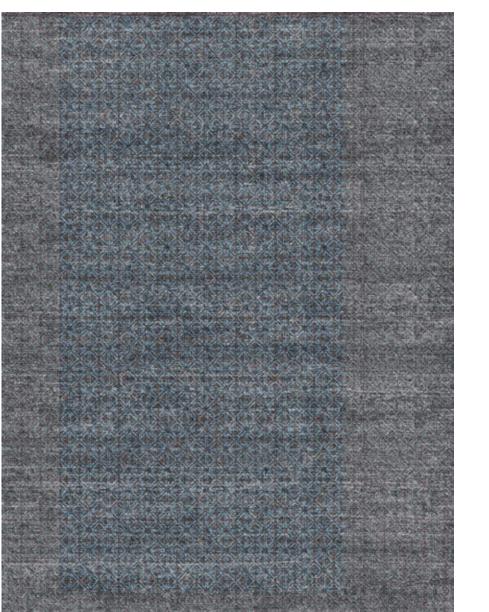


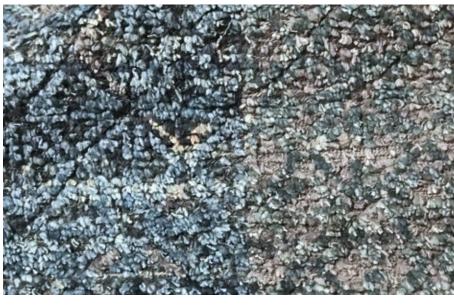




Design&Colour Furosa in Capri
Weaving Technique Ibiza
Production Hand-knotted in 100% Ghazni wool in Lahore, Punjab
Custom materials, colours and sizes available upon request

# **FUROSA IN NAVY**







Size 220 x 300 cm

Design&Colour Furosa in Navy
Weaving Technique Gamla
Production Hand-knotted in 100% Ghazni wool in Lahore, Punjab
Custom materials, colours and sizes available upon request

# **FUROSA IN STARBURST**







Size 220 x 300 cm

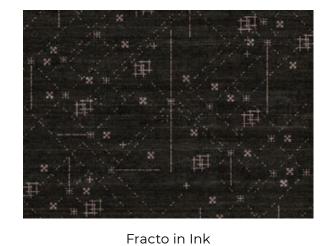
Design&Colour Furosa in Starburst
Weaving Technique Tango
Production Hand-knotted in 100% Ghazni wool in Lahore, Punjab
Custom materials, colours and sizes available upon request

# Caleido Concept No.1 — TONES

# **DARK TONES**

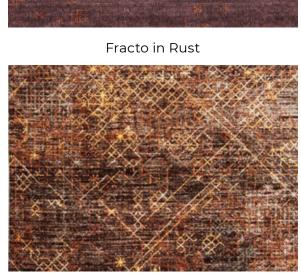
# **Caleido Concept No.1 DARK TONE**

# **FRACTO IN INK**



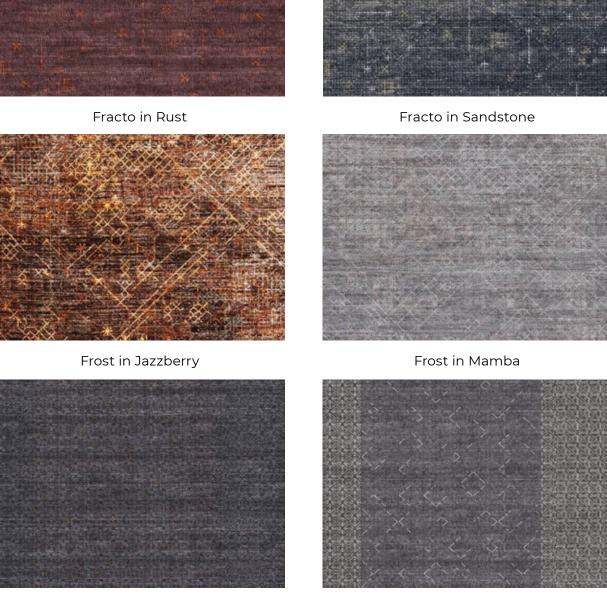
Frost in Emerald







Size 220 x 300 cm





Furosa in Grape Furosa in Teal Furosa in Thunder

Design&Colour Fracto in Ink Weaving Technique Ibiza **Production** Hand-knotted in 100% Ghazni wool in Lahore, Punjab Custom materials, colours and sizes available upon request

# **FRACTO IN RUST**







Size 220 x 300 cm

Design&Colour Fracto in Rust
Weaving Technique Tango
Production Hand-knotted in 100% Ghazni wool in Lahore, Punjab
Custom materials, colours and sizes available upon request

# **FRACTO IN SANDSTONE**







Design&Colour Fracto in Sandstone
Weaving Technique Gamla
Production Hand-knotted in 100% Ghazni wool in Lahore, Punjab
Custom materials, colours and sizes available upon request

# **FROST IN EMERALD**







Size 220 x 300 cm

Design&Colour Frost in Emerald
Weaving Technique Tango
Production Hand-knotted in 100% Ghazni wool in Lahore, Punjab
Custom materials, colours and sizes available upon request

# **FROST IN JAZZBERRY**







Design&Colour Frost in Jazzberry
Weaving Technique Gamla
Production Hand-knotted in 100% Ghazni wool in Lahore, Punjab
Custom materials, colours and sizes available upon request

# **FROST IN MAMBA**



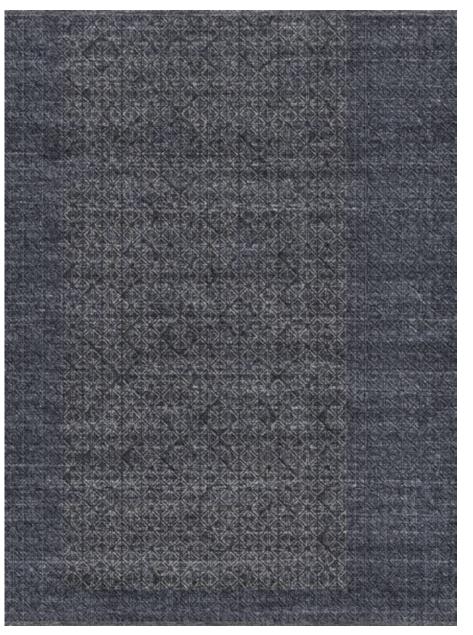




Size 220 x 300 cm

Design&Colour Frost in Mamba
Weaving Technique Ibiza
Production Hand-knotted in 100% Ghazni wool in Lahore, Punjab
Custom materials, colours and sizes available upon request

# **FUROSA IN GRAPE**







Size 220 x 300 cm

Design&Colour Furosa in Grape
Weaving Technique Gamla
Production Hand-knotted in 100% Ghazni wool in Lahore, Punjab
Custom materials, colours and sizes available upon request

# **FUROSA IN TEAL**



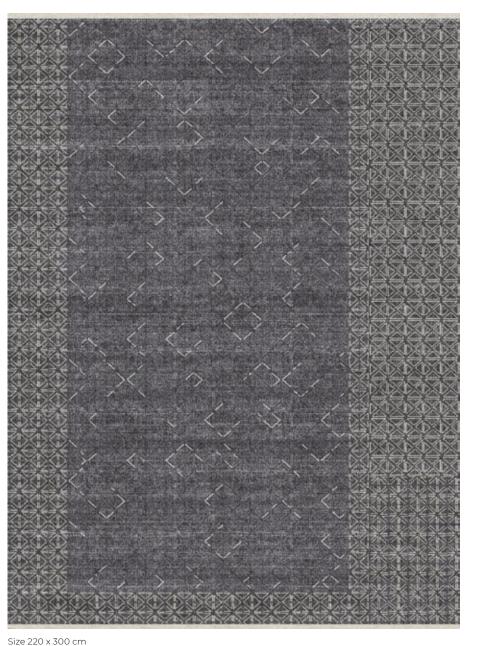




Size 220 x 300 cm

Design&Colour Furosa in Teal
Weaving Technique Ibiza
Production Hand-knotted in 100% Ghazni wool in Lahore, Punjab
Custom materials, colours and sizes available upon request

# **FUROSA IN THUNDER**

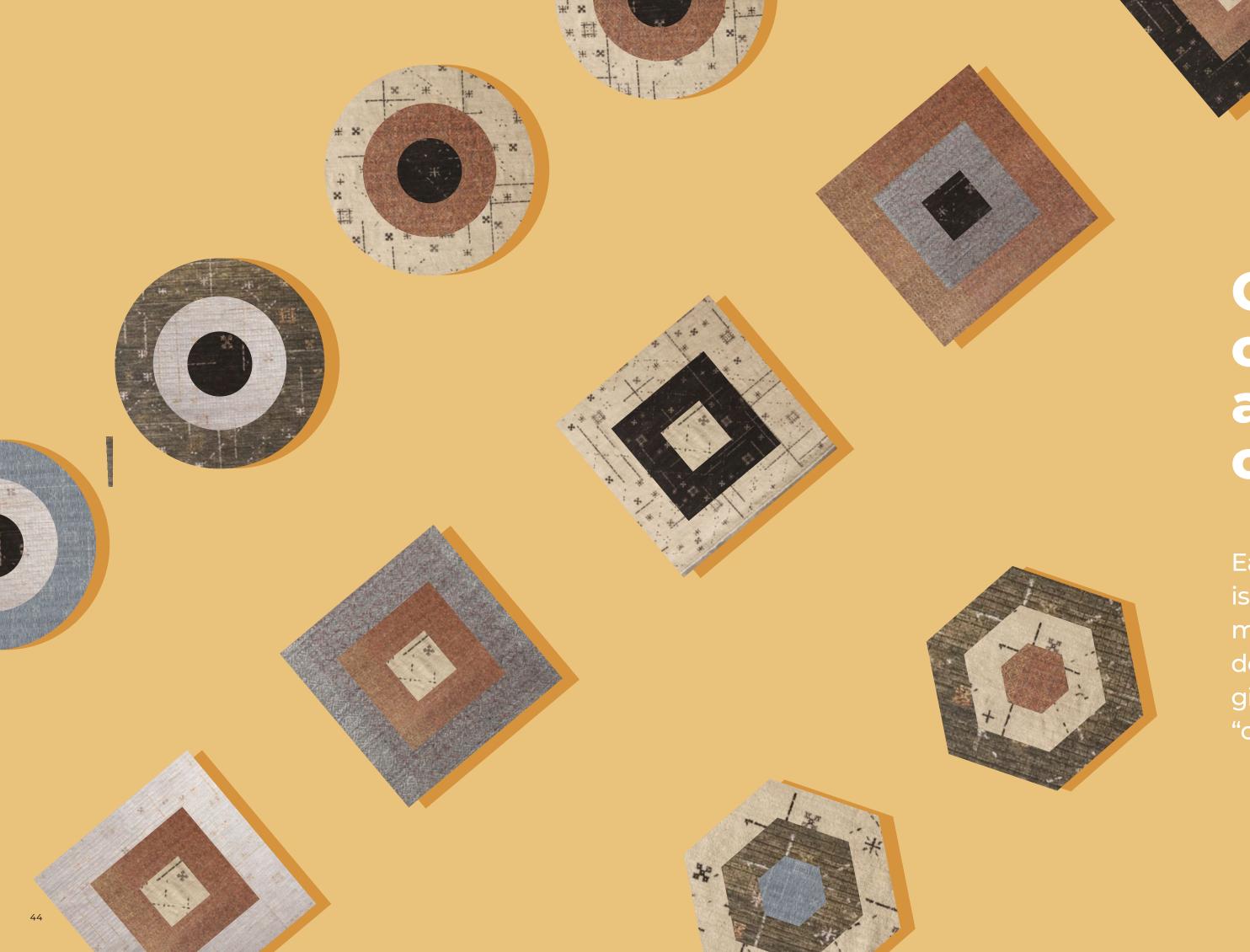






ize 220 x 300 cm

Design&Colour Furosa in Thunder
Weaving Technique Tango
Production Hand-knotted in 100% Ghazni wool in Lahore, Punjab
Custom materials, colours and sizes available upon request

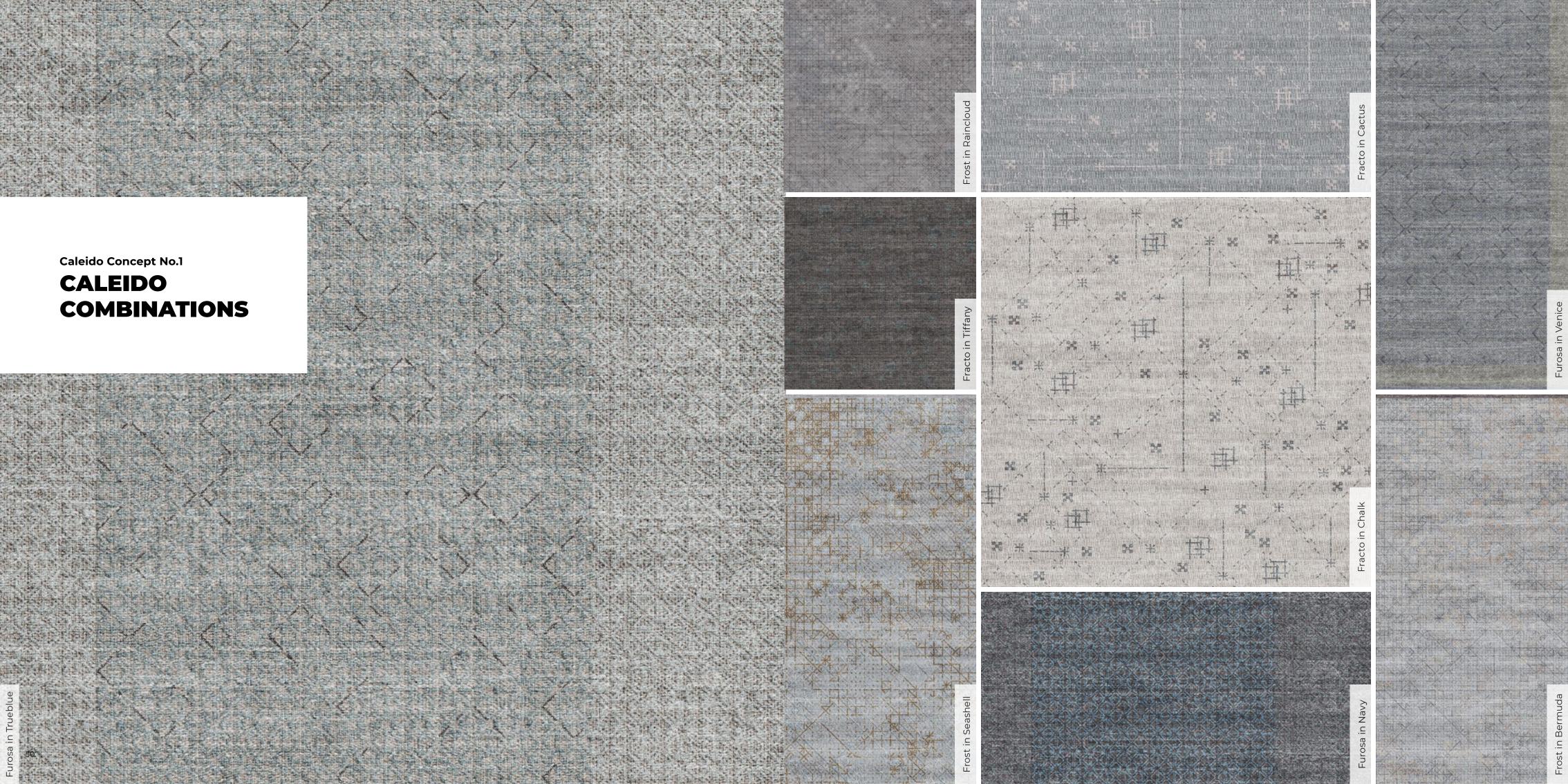


# Our Caleido carpets are always deep in conversation.

Each rug in the Caleido Concept collection is modular and infinitely adaptable. No matter which combination of weave, design, and tone you choose, every choice gives your rug a voice so it can easily "chat" with other Caleido carpets.









# Caleido Concept No.1

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## **HEADQUARTER & SHOWROOM**

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